



COMMUNICATIONS SPECIALIST- GRAPHIC DESIGNER FULL TIME SUMMER STUDENT (May-Aug 2017)

CUPE Local 905 is a large composite group consisting over 5000 Members working in the Municipal, Library, Social Service, Paramedic and Long-Term Care Sectors. We as a team, are committed to operating in an open and transparent manner with decision making completed in a democratic fashion. Our commitment extends beyond, but includes protecting the rights of our Members in the workplace and bargaining equitable collective agreements inclusive of good wages, benefits and general working conditions.

The successful candidate will report to the CUPE 905 President, CUPE 905 Vice President & CUPE 905 Communications Officer. The role will be 35 hours a week at a rate of \$17/hr.

KEY ROLES & RESPONSIBILITIES

- Working as part of a team with CUPE Communications staff, branches and departments to brainstorm and develop strategies, themes, logos, images and slogans in support of campaigns and activities
- Design printed materials including brochures, newsletters, posters, magazines and print ads for specific campaigns; including York Region Pride, York Region Canada Day and other community events.
- Provide illustrations to enhance all web collateral, including e-newsletters, social media, website and intranet
- Coordinate pre- and post-production of print materials with external vendors, ensuring high quality production and timely delivery
- Demonstrate exceptional design techniques and offer basic training in desktop publishing
- Promote the diversity of our membership and the values of our union in all CUPE Local 905 communications.
- Help to develop and implement communications strategies intended to support the union's equality objectives.

- Work with communications staff and others to contribute to the union's communications objectives, improving internal and external communications strategies and delivery

WHAT ARE WE LOOKING FOR IN A SUCCESSFUL CANDIDATE?

- In-depth knowledge of Adobe Creative Suite (Photoshop, InDesign, Illustrator)
- Creative thinker with a high proficiency in digital and print design
- Time management and the ability to handle several projects at a time
- Accuracy and attention to detail when developing communications collateral
- Ability to synthesize information and communicate in an effective manner
- Ability to thrive in a collaborative environment
- Working towards a degree/diploma in Communications, Design, or a related field.
- Must be a full-time student enrolled in courses for the 2017/2018 academic term
- Must be eligible for Canada Summer Jobs program

CUPE 905 is committed to employment equity. We encourage applications from equity seeking groups including individuals with personal experiences with disability, newcomers to Canada, members of the Aboriginal Community and individuals of a visible minority. Accommodations are available on request of candidates taking part in the selection process.

Please submit a cover letter, resume and class schedule by May 13, 2017 to Hamid Osman, Communications Officer; communications@cupe905.com. Only candidates selected for an interview will be contacted.