



COMMUNICATIONS SPECIALIST- DIGITAL MEDIA FULL TIME SUMMER STUDENT (May-Aug 2017)

CUPE Local 905 is a large composite group consisting over 5000 Members working in the Municipal, Library, Social Service, Paramedic and Long-Term Care Sectors. We as a team, are committed to operating in an open and transparent manner with decision making completed in a democratic fashion. Our commitment extends beyond, but includes protecting the rights of our Members in the workplace and bargaining equitable collective agreements inclusive of good wages, benefits and general working conditions.

The successful candidate will report to the CUPE 905 President, CUPE 905 Vice President & CUPE 905 Communications Officer. The role will be 35 hours a week at a rate of \$17/hr.

KEY ROLES & RESPONSIBILITIES

- Work as part of a team with CUPE Communications staff, branches and departments to brainstorm and develop themes, and communication strategies in support of campaigns and activities
- Develop experiential and face-to-face marketing strategies aligned with CUPE Local 905 priorities.
- Attend various events to promote union and raise awareness about CUPE 905 events and campaigns
- Work with Digital Media Communications Specialist to cross-channel promote all events and campaigns initiatives
- Research marketing strategies that would best apply to our diverse and growing community
- Establish effective communications practices for on-the-ground marketing initiatives
- Coordinate media relations and support the Communications Team with preparation of materials, including reports and board materials

WHAT ARE WE LOOKING FOR IN A SUCCESSFUL CANDIDATE?

- Excellent interpersonal skills and the ability to effectively communication practices
- Time management and the ability to handle several projects a time
- Accuracy and attention to detail
- Excellent writing and proofreading skills
- Ability to thrive in a collaborative environment
- Ability to synthesize information and communicate in an effective manner
- Working towards a degree/diploma in Communications, Digital Media or a related field.
- Must be a full-time student enrolled in courses for the 2017/2017 academic
- Must be eligible for Canada Summer Jobs program

CUPE 905 is committed to employment equity. We encourage applications from equity seeking groups including individuals with personal experiences with disability, newcomers to Canada, members of the Aboriginal Community and individuals of a visible minority. Accommodations are available on request of candidates taking part in the selection process.

Please submit a cover letter, resume and class schedule by May 13, 2017 to Hamid Osman, Communications Officer; communications@cupe905.com. Only candidates selected for an interview will be contacted.